



Family Service of Roanoke Valley

Strengthen Families. Heal Trauma. Restore Hope.

INVESTMENT OPPORTUNITIES 2021

Join us to Support our Mission of Healing Trauma, Restoring Hope, and Strengthening Families in the Roanoke Valley through Mental Health Counseling, Youth Development Programs, Life-Saving Guardianship, and Personal Affairs Management.

fsrv.org/Facebook/Twitter/Instagram/LinkedIn

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Dear Friends,

Family Service of Roanoke Valley is a 120-year-old independent 501(c)3 nonprofit organization. We serve more than 2,000 individuals annually in the Roanoke Valley. We provide counseling for all ages regardless of the ability to pay. This has been especially important recently because of the additional stress and anxiety caused by the COVID-19 pandemic.

We also provide healthy relationship groups and life skills groups for the more than 500 youth that we serve. Family Service also literally prevents homelessness with our personal affairs management program and makes life-saving decisions for those 18 years and up through our guardianship program.

We are organizing a brand new fundraiser for this spring: **The FSRV Bike, Car and Truck Show**. It will take place on Saturday, May 15th in the Salem Civic Center Parking Lot (with a rain date of Saturday, May 22nd). Anyone who would like to show off their motorcycle or vehicle is welcome! We will have awards, event t-shirts for sale, a raffle, and vendors. Thank you for considering sponsoring this event.

Sincerely,

Jill Thomas Sluss
Chief Development Officer



**Saturday, May 15th
Salem Civic Center
Parking Lot
10AM - 4PM**

**All motorcycles, cars, and
trucks welcome!**

**Prizes/Event T-Shirts/
Raffle/Lots of awards!**



***Raindate: Saturday, May 22nd**

**We invite you to join us for this brand
new event to support mental health!**

Presenting Sponsor: \$2,500

***Prominent logo recognition on all marketing materials including t-shirts, print,
website, and social media.**

***Inclusion in event news release, the annual report, electronic newsletters sent to
more than 1,300 individuals, and logo on at least 100 t-shirts.**

***A 10x20 space at the event for public relations. (Must supply own tent/tables/chairs).**

***Banner placement at event (maximum of 5).**

Awards Sponsor: \$2,000

***Inclusion in the event news release, the annual report, electronic newsletters sent to
more than 1,300 individuals, and logo on at least 100 t-shirts.**

***Opportunity to help to present the awards at 3:00PM on the event day.**

***A 10x20 space at the event for public relations. (Must supply own tent/tables/chairs).**

***Banner placement at the event (2).**

T-Shirt Sponsor: \$1,500

***Logo on at least 100 t-shirts.**

***A 10x20 space at the event for public relations. (Must supply own tent/tables/chairs).**

***Banner placement at the event (1).**



Mid-Level Sponsor: \$550

*Logo on at least 100 t-shirts.

*A 10x20 space at the event for public relations. (Must supply own tent/tables/chairs).

*Banner placement at the event (1).

T-Shirt Inclusion Sponsor: \$100

*One-color corporate logo on the back of at least 100 t-shirts.

Food Truck: \$200

*Space for trailer and truck (size must be communicated in advance)

*Tents are allowed on the grassy areas only.

(Must supply own tent/tables/chairs).

*Electricity must be requested in advance and is an additional \$35.00.

Note: \$100 of the \$200 will be given to the Salem Civic Center as a buyout pertaining to the food and beverage agreement of Salem Catering.

*Food trucks must comply with FSRV staff to complete health department paperwork in advance. Must have a current business license with the City of Salem and must pass inspection by the Health Department and Fire Department.

*Tents are allowed on the grassy areas only.

*Electricity must be requested in advance.

Vendor: \$100

*10x20 space (Must supply own tent/tables/chairs).

*Tents are allowed on the grassy areas only.

*Electricity must be requested in advance and is an additional \$35.00.



Event Commitment Form

**Saturday, May 15th 10AM - 4PM (Set-up begins at 7:00AM
for vendors and 7:30AM for participants)**

SALEM CIVIC CENTER PARKING LOT

Rain date: Saturday, May 22nd

Yes, I want to be a sponsor of this event to support mental health!

___ Presenting Sponsor (\$2,500) ___ Awards Sponsor (\$2,000)

___ T-Shirt Sponsor (\$1,500) Mid-Level Sponsor (\$550)

___ T-Shirt Inclusion Sponsor (\$100)

___ Food Truck (\$200) ___ Vendor (\$100)

___ Electricity (\$35)

Sponsor/Food Truck/Vendor Information:

Name/Company _____

Mailing Address: _____

Phone/Email: _____

Electricity Needed: Yes No (Please note: this is \$35 additional).

Signature _____ Date: _____

Food truck/vendor, what will you be selling? _____

Thank you for your support of FSRV!